

# 2026-2028 Strategic Priorities



The mission of NCONL is to serve as a voice for NC Nurse Leaders  
And be a catalyst for transforming patient care through high-performing Nurse Leaders.



## Priority 1: Improve Health Through Advocacy

- Collaborate with key relationship organizations to advocate for NC nurse leaders
- Advocate that nurse leaders' perspectives & needs are heard in legislative and regulatory discussions on workforce issues
- Share the value of NCONL through dissemination of successful innovations & EBP solutions

## Priority 2: Lead, Inspire, and Support the Healthcare Workforce

- Prepare and engage nursing leadership for emerging models of care
- Promote healthy environments to support nurses' well-being
- Champion the optimal use of the nursing workforce
- Strengthen nurse leaders' career progression and succession planning

## Priority 3: Advance and Promote Innovative Practice Solutions to Support Healthy Work Environments & Enhance Patient Outcomes

- Advance Nursing Leadership & Innovation
- Promote the growth and development of optimal health care delivery models of care in NC through dissemination of successful innovations & evidence-based practices
- Embrace technology in all settings

## Priority 4: Strengthen NCONL's Voice Through a Highly Engaged, Community of Nurse Leaders

- Enhance and support NCONL's professional community
- Continually assess Board make-up with a focus on being representative of those we serve
- Breakdown knowledge barriers & open doors for emerging nurse leaders
- Shape the narrative of the contribution of nurses to NC healthy communities