

## North Carolina Organization of Nurse Leaders Dashboard – 2019/2020

Objectives	Goal	Strategic Priority (number)	QTR 1 Jan-Mar	QTR 2 Apr-Jun	QTR 3 Jul-Sept	QTR 4 Oct-Dec
<b>1. Membership</b>						
- Increase members	300	4	270	227	X	X
- Increase diversity	Review annually	4				X
<b>2. NCONL Annual Conference</b>						
- Evaluations	4.5 of 5	3		TBD		
- Net Revenue	\$30,000-\$35,000	3		Y		
<b>3. Increase District Level Activity</b>	Article IX. Section 4F	4				
- District 1	Quarterly		Y	N	X	X
- District 2	Quarterly		Y	N	X	X
- District 3	Quarterly		Y	Y	X	X
- District 4	Quarterly		Y	Y	X	X
- District 5	Quarterly		Y	N	X	X
- District 6	Quarterly		Y	N	X	X
<b>4. Special Project Activity</b>						
- Research Toolkit	Develop & make available on website	3				X
- NC Future of Nursing	Active participation	2	Y	Y	X	X
<b>5. Maximize Technology</b>						
- NCONL Website	Quarterly updates	3, 4	Y	Y	X	X
- Membership management	Evaluate, select, & implement technology	4				X
<b>6. Facilitate Research</b>						
- Expand poster presentation opportunities	Expand annual conference capacity	1, 3				X
- Conduct/Publish Study	One study in 2019	3				X
- <b>Research Committee to identify one objective also</b>						
<b>7. Legislative/Professional Relationships</b>						
- Increase Visibility	Visit to Legislature	1	2/26	4/3		
- Partner with other NC stakeholders	NCBON, NCNA, NCHA, NCFON	1	Y	Y	X	X