



North Carolina Organization of Nurse Leaders Strategic Plan 2021-2022

Our Mission

To serve as a voice for North Carolina nurse leaders, provide venues for professional development and advocacy, facilitate research and its application to advance nursing practice and health care policy, and to be a catalyst for transforming patient care.

Our Core Business

*Education
Advocacy
Leadership Development*

Our Key Relationships

*North Carolina Future of Nursing
Action Coalition
North Carolina Healthcare
Association (NCHA)
North Carolina Board of Nursing
(NCBON)
North Carolina Nurses Association
(NCNA)
AONL Affiliates
Consumers*



Priority 1 Advocate for nursing to shape the future of healthcare

Strategy

- Develop and support a nursing leadership advocacy agenda for North Carolina
- Advocate for legislative and regulatory solutions to workforce issues
- Support the removal of scope-of-practice barriers to allow all nurses to practice to the full extent of their education and training, across the continuum of care

Tactics

- Assess NC post pandemic to validate healthcare needs with a focus on health disparities
- Attend NC Day/Night at Legislature as nurse advocates
- Increase communications with elected officials in support of modernization of Nurse Practice Act



Priority 2 Lead and Influence the Healthcare Workforce

Strategy

- Partner with academic stakeholders to prepare nurses to practice inter-professionally
- Share resources for nursing leadership career progression
- Promote healthy work environment

Tactics

- Support UNCC/London Research Rapid Appraisal of Covid 19 Healthcare Study (addresses interprofessional preparation and collaboration)
- Continue support for BSN minimum.
- Review and contract with career placement services via MemberClicks
- Continue to seek out and offer conference programming on stress management, resilience

Priority 3 Advance and promote affordable, value-based healthcare

Strategy

- Define and communicate nursing's role in reducing the cost of healthcare
- Support value-based care and accessibility by all communities
- Promote the growth and development of optimal health care delivery models in NC

Tactic

- Develop nursing leader talking points for nurse impact on reducing cost. Continued advocacy with legislators
- Continued advocacy for practicing to full scope of licensure
- Continued work with NC FON to support healthy community pilot projects
- Push out to membership learning opportunities and resources related to changing healthcare delivery models



Priority 4 Strengthen NCONL's voice through a highly engaged, inclusive and diverse membership

Strategy

- Enhance and support nursing leadership professional community
- Increase and diversify NCONL membership
- Assess Board make-up with a focus on diversity, work practice area and inclusivity
- Shape the narrative of the contribution of nurses to healthy communities

Tactic

- Annual conference, district meetings, online discussion boards
- Review membership reports quarterly
- Conduct annual membership survey to solicit member feedback and identify improvement opportunities